



CALL FOR SUBMISSIONS FOR DVSA'S 50th ANNUAL ART AUCTION (TAKE 2)

Over 800 enthusiastic bidders, 170 brand new buyers and record sales for artwork – the quick pivot to move our 49½ Annual Art Auction to an online format paid off impressively. Not only did it raise significant funds for our contributing artists and the school, but it dramatically increased the event's exposure, bringing new art lovers into the fold from across the city, province, Canada and other countries.

For us, there's no going back. Join us as we embrace the future while celebrating the rich history of DVSA's Annual Art Auction on its golden anniversary. **We're reaching out to request your much-needed support through submitting artwork to DVSA's most important fundraising event of the year.**

Bidding for all 50th event artwork will be online beginning April 12 with in-school previews available throughout the week (as long as COVID restrictions allow). We'll also forgo the Live Auction night again this year (it will be back!) and return to hosting our 50th Featured Artworks gallery, prominently displayed online for bidding. Bidding will come to a close on Saturday, April 17.

May we count on your support? Included with this letter is a promotional card, our artist's contract and the essential Auction Artist's FAQ with all the pertinent information about submitting your artwork. Submitted pieces may be a full donation or you may choose to have 25% or 50% of the selling price returned to you with a tax receipt for the amount donated to the school (minimum value of \$20 per item).

We Got This!

To ensure we can meet online bidding demand, we've worked with our auction website partners to implement a number of improvements, including staggered closing times, system upgrades and allocating more web hosting resources to handle capacity.

The funds raised from the success of these three days enables the School to continue fulfilling its mission of championing creativity and offering high quality and accessible visual art programming for our students.

It is impossible for non-profit organizations to mount such ambitious fundraising events as the Annual Art Auction without a strong base of support and the generosity of individuals like you. We hope that you will consider our request and thank you in advance for your ongoing support.

Please be sure to refer to the enclosed Artist's FAQ sheet for complete auction submission and bid guidelines, plus other applicable information.

Regards,

A handwritten signature in black ink, appearing to read "H. Vaugeois".

Heather Vaugeois
Director of Development & Community Engagement

50th Annual Art Auction (Take 2) – Artist Information Sheet

Updated information always available at www.dvsa.ca



Key Dates

- February 1 – March 14, 2021: Art submissions accepted at the school.
- April 12 – 17: Online bidding and in-school preview days.
- April 22 – 24: Post Auction sale of remaining work.
- May 2: Deadline for pick-up of unsold work.
- June 11: Last date for cheques and tax receipts to be mailed to artists.

Why We Hold The Auction

- This is our most important fundraising event of the year, with proceeds directly benefitting the local artistic community and funding our high-quality visual arts education programs for the region.

For your artwork submission and support of this fundraising event, you will receive:

- Exposure to thousands of art lovers and collectors from across the Hamilton region, Southern Ontario, Canada and around the the world – all who visit the online auction to bid on art over the week.
 - A tax receipt for submissions that are 100% donations to the school
- OR
- The option of either 25% or 50% of the selling price paid to you and a tax receipt for the amount donated to the school (with a minimum value of \$20 per item).

Artwork Submission Guidelines

- Artwork accepted includes paintings, pastels, drawings, lino/etching/woodblock prints, photography, sculpture, pottery, glass, fibre art and jewellery. Original artwork only. Pieces should not exceed 36"x 48". Work that did not sell in previous years will not be accepted.
- Priority is given to work by practicing artists. Space limitations mean donations of previously purchased artwork must be first approved by the auction coordinator – heatherv@dvsa.ca.
- A completed contract must accompany each of your pieces. Extra contracts are available at the school or online at dvsa.ca.
- Attach one copy of your biography to the back of each work submitted and bring ONE extra biography for administrative purposes.
- All 2-D work MUST be ready to hang (framed with HANGING WIRE), the exception being works on stretched canvas (wired only, frame optional). Unwired work will not be accepted.
- Names of artists who submit contracts and brief biographical sketches before March 14, 2021 will be included in the auction catalogue.
- Be advised, due to space limitations and online restrictions, not all work may be selected for the auction and not all pieces can be hung at eye level.
- Keep reserve bids within reason. Setting an opening bid lower than the value of the artwork encourages a "bidding war" that can send prices higher than expected.
- We admire portraits and figure art, but unfortunately they are not popular in the auction. We recommend submitting a variety of subjects.

Live Auction

- All works submitted by March 14 will be considered for inclusion in the online Featured Artworks gallery.
- Works for the Featured Artworks gallery are selected by a committee process. The committee considers the artistry and subject, plus the potential saleability of the piece in relation to past auction buying trends.

The Art Auction Submission FAQ

Answers for first timers and long-time supporters



I think I understand how the auction works, but could you just go over it one more time?

All artwork submitted and accepted is included in the online Silent Auction. Over the course of the week, visitors view and bid on the pieces all online. If COVID restrictions permit, visitors can also visit the school in person to see the artwork displayed throughout. Auction bidding comes to a close on the Saturday. If you choose to make your submission a 75/25 or 50/50 split contribution, you will receive a cheque and tax receipt from DVSA after the auction for the sale of your piece(s).

How does the Featured Artworks gallery work?

Each piece submitted before the submission deadline is reviewed and considered for inclusion in the online Featured Artworks gallery. Works are selected by a committee process. The committee considers several factors: the artistry and subject, the media, the size, the history of the piece and the artist, the reserve bid and the potential saleability of the piece in relation to past auction buying trends.

Do I need an appointment when dropping off my auction submission?

No. We take submissions during regular business hours and no appointment is needed. If you would like our auction coordinator to advise on and/or review your work for acceptance, plan your visit between 1:00 – 3:00 p.m. Mon./Wed./Thurs. and 10:00 am – 12:00 Noon Tues. & Fri. When you come in, mention to our front desk team that you have an auction submission and they will direct you. We recommend having your paperwork (artist contract) completed beforehand.

How many pieces can I submit?

It's always quality over quantity. For first timers, we recommend one to two smaller pieces. For established auction artists, we will refer to the sales of your previous year(s) to gauge the number we will accept.

The information sheet states that due to limited space, not all work submitted may be accepted. Will I be contacted if my work is not accepted?

You'll be contacted soon after making your submission if there is an issue. The main reasons for not accepting artwork are limited space (the auction's popularity continues to grow and we only have so much online capacity and in-school space for displaying work), the pieces are too big, there are too many or they are not framed/wired properly. All contracts are scanned and emailed to artists after submission to confirm acceptance.

What is the reserve bid and is that determined by DVSA? And what does "Retail Insured Value" mean on the artist's contract?

Retail Insured Value refers to the value of your artwork should compensation be required in the very rare case of damage/theft/loss.

The reserve bid is your preferred minimum price for the artwork and where the bidding will begin. We always recommend starting your reserve bid a bit lower and letting it build. Our guideline is 1/3 of the retail value, however, this does depend upon the work. Often, once a person bids on your piece, others take notice and begin to up the bids. Unfortunately, each year, we have superb pieces that do not sell because the reserve bid was set too high. We recommend finding a balance between what you feel your work is worth and what might spark a "bidding war." **Setting a lower price than usual in order to generate interest ultimately helps us sell more art for what is an important fundraiser for the school and an important source of income for artists.**

Authorizing Signature



LOT NUMBER

ARTIST'S CONTRACT
(One contract for each submitted piece, please)

50th Annual Art Auction (Take 2)
April 12 – 17, 2021

Dundas Valley School of Art
21 Ogilvie Street
Dundas, ON L9H 2S1
(905) 628-6357

ARTIST (PLEASE PRINT)
First Name Surname

DONOR (PLEASE PRINT)
First Name Surname

Address **Apt #**

City **Postal Code**

Telephone – residence () **Mobile ()**

Email address

☐ I confirm the above is my correct address. Any tax receipts and cheques will be mailed to this address no later than June 11, 2021. I understand there will be a \$25 +HST charge to replace any misplaced cheques.

Title of artwork:

.....

Medium **Image Size in Inches**

Subject (if applicable ie. landscape, still life, abstract, etc.)

Please set your reserve price to ensure a sale that will be beneficial to both you and the school.

Lowest Possible Reserve Price: \$

Artwork is insured by DVSA while on school property.

Retail Insured Value: \$

- Please choose one:** ☐ **donation (tax receipt for 100% of selling price, minimum \$20 per item)**
☐ **75/25 (75% of selling price to DVSA, 25% to the artist plus a tax receipt for 75%, minimum \$20 per item)**
☐ **50/50 (50% of selling price to DVSA, 50% to the artist plus a tax receipt for 50%, minimum \$20 per item)**
Note: this is a binding contract that cannot be edited once authorized.

☐ DVSA may use reproductions of the artwork in connection with the sale of the artwork and in the advertising, publicity and promotion of the 2021 Annual Art Auction and/or DVSA.

If your work is not sold during the auction, would you be willing to sell your piece after the auction for the reserve bid price? Yes ☐ No ☐

Otherwise, we will contact you by telephone to collect your unsold work before **May 2, 2021**.

PLEASE NOTE: After 90 days, artwork that has not been picked up will become the property of DVSA.

- ☐ **I confirm all 2-D work submitted is ready to hang:**
- Framed and with a **HANGING WIRE (must be a wire - no exceptions or substitutes)**
 - OR works on stretched canvas need wiring only, frame is optional
 - I have attached a bio to the back of each submitted work and included an extra copy for administrative purposes.

Please note: Due to Privacy Act Legislation, only buyers who self-identify as willing to share their details can/will be shared.

Signature: Date:

Call For Submissions



YEARS

Take 2!

**ANNUAL
ART AUCTION**

April 12-17, 2021



**The region's biggest Art Auction returns online
Have your work bought by one – seen by thousands**

The region's premiere art event is back and online! With works in all mediums, DVSA's Annual Art Auction offers artists exposure to thousands of art lovers and collectors from across the Hamilton region, southern Ontario, Canada – and now around the world!

Art Submissions Accepted at DVSA From February 1 – March 12, 2021

We encourage early submissions. Please note: the online format means a limit on the number of pieces we can accept this year.

All works submitted by March 12 will be considered for inclusion in the Featured Artworks gallery.

Discovery Room

Donations of smaller items or unframed pieces are appreciated for our Discovery Room. These items are a full donation.

Pick-up For Unsold Work

by Sunday, May 2, 2021

Cheques/tax receipts to be mailed by June 11, 2021.

50th Annual Art Auction

Bidding for all artwork will be online beginning April 12 with in-school previews available throughout the week.

In place of a Live Auction night, once more we'll have a Featured Artworks gallery, prominently displayed online for bidding.

Bidding concludes on Saturday, April 17 with items closing at staggered times in order to accommodate bidding demand.

**Full information about this 50th auction and how to submit your artwork
(including submission forms) can be found at dvsa.ca or by calling 905.628.6357**